



# NEWSLETTER



Bobcat



DEVELON

## CUSTOMER APPRECIATION WEEK



**Pancake Breakfast**  
McBain Store

**Wednesday, January 24th**

Come for great food, giveaways, & a chance to win the grand prize!



**Customer Appreciation Week**  
All Stores

**January 22nd - 26th**

Enjoy hot coffee & fresh donuts all week!



**Sprayer Clinic**  
McBain Store

**Wednesday, January 24th**

Earn your sprayer credits!

**GET 10% OFF PARTS ALL WEEK!**

**Coloring Contest | Backpack Program | Toy & Apparel Discounts**

*Happy New Year*

We are truly grateful for your business this past year. We look forward to continue serving you in the future. We hope everyone has a blessed and prosperous New Year. Thank you!

### Sprayer Clinic Registration

Call 231-825-2416

Or

Scan the code

(use your phone's camera to bring up the link)



RSVP by **Jan.12** to reserve a spot & enter to win a door prize.

## Enter To Win

### During Customer Appreciation Week

- New Holland Pressure Washer
- Husqvarna 125 Blower
- Husqvarna 130 String Trimmer



**3,400 PSI**    **2.5 GPM**

## Productivity Plus Charge Account

We are transitioning into charge accounts through New Holland's Productivity Plus. This offers many benefits to our customers!

**DON'T HAVE A  
PRODUCTIVITY PLUS  
ACCOUNT?**

Scan the  
QR Code and  
**APPLY TODAY!**



## NEW SATURDAY HOURS

*January & February Only*

All locations will be closed on Saturdays.

## New Employees

Beal City: Gavin Theisen - Service Team

McBain: Jodi DeHate - Administrative Team

McBain: Jim Holmquist - Service Team

Ithaca: Darren Sitts - Parts Team

## NEW HOLLAND PARTS PROMOS

- Up to \$100 off OEM engine oil & filters
- Free Drum of CropSaver with a qualifying purchase of a New Holland Applicator System
- NO interest & no payments 90 days on \$1,000+ with Productivity Plus \*Qualifying New Holland purchases only.
- NO interest & no payments for 12 months on \$5,000+ with Productivity Plus \*Qualifying New Holland purchases only.

## Open Positions

- **McBain: Service Technician**
- **McBain/Ithaca: Marketing Manager**
- **Ithaca: Service Technician**
- **Ithaca: Administrative Assistant**

Resumes can be dropped off or emailed to [hr@ellensequipment.com](mailto:hr@ellensequipment.com). All positions can be viewed on our website under "Careers"

## Calendars are Here

Pick up a calendar at all locations.

## Coloring Contest

The kids coloring contest is back! Either pick up the coloring page at any location or download from our website. Turn in completed page by January 26<sup>th</sup>. Winners will receive Blue Bucks & will be announced on our Facebook page on January 30<sup>th</sup>.



[www.ellensequipment.com](http://www.ellensequipment.com)

### MCBAIN

5297 W Stoney Corners Rd  
McBain, MI  
P: 231-825-2416  
F: 231-825-2292

### BEAL CITY

1963 N Winn Rd  
Mt. Pleasant, MI  
P: 989-644-2252  
F: 989-644-5147

### ITHACA

210 Dilts Rd  
Ithaca, MI  
P: 989-436-8181  
F: 989-436-8585

## STORE HOURS:

Monday – Friday: 8:00am – 5:00pm  
Closed Saturdays in January & February