

NEWS about Red White & Blue

Mahindra



Bobcat.

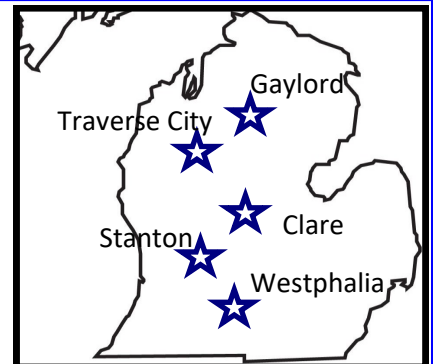


Happy 4th of July!

Our McBain and Ithaca stores will be closed on Saturday, July 4th. We hope you have a safe holiday and enjoy celebrating our Nation's Independence.

New Parts Drop Off Locations!

SAVE TIME & MONEY by utilizing our parts drop off locations! We have added three new parts drop off locations—one in Traverse City, Stanton and Westphalia. **We will be dropping parts off at these locations on Wednesdays and Fridays.** If you would like to pick up your parts from any of these locations please call us by 5pm the day before the drop off.



Traverse City parts will be dropped off by 12:00pm on Wednesdays & Fridays

Clare, Stanton and Westphalia parts will be dropped off by 3:00pm on Wednesdays & Fridays

If you would like more information on utilizing the parts drop off locations, please call us. See our map for a complete list of all of our drop off locations.

Extended Parts Hours

Our parts department is open during the following hours for the summer:

**Mon-Fri 7am—5pm
Saturday 7:30am-12pm**

New Employees!

We've recently hired Shannen Smith to help in our Accounting Department! Shannen has over 20 years in the banking industry and is going to be a great asset as we continue to grow.

Lance Westdorp has been hired to assist our parts department.



2021 Photo Calendar Contest

Send us your photo(s) of equipment you've purchased from Ellens Equipment to be featured in our 2021 calendar contest and **you could win a \$25 gift card** to redeem at Ellens Equipment! We'd love photos from all brands, equipment types, and would love to see photos that include you, your kiddos, pets or a great action shot - the more creative the better!

We've received some great submissions so far and are excited to see yours! You can submit your entry by posting it on our Ellens Equipment Facebook or Instagram pages, or emailing it to info@ellensequipment.com and we'll post it to our social media pages for you. **Deadline for entry is September 18th.** Calendars will be ordered **and available for FREE in November!**



RENT IT

Do you have a big project to finish, but need some heavy duty equipment for it? Contact our service department to arrange an equipment rental. We've got skid steers, track loaders, mini excavators and more!

July Special

Buy a battery powered grease gun and get a **FREE case of grease!**

Offer ends July 31, 2020

NMC TRIP Procedure Update

Because we are no longer printing invoices we are updating the way that we will process your NMC TRIP. To receive 2% TRIP on your parts purchase:

1. Drop off or mail in your TRIP slip with your payment to the Accounting office (not the parts counter)
2. Include your name and TRIP # on the slip
3. The accounting staff will calculate your credit and will submit your pink slip to the school each month when we submit our copy.

Please note: 2% TRIP will only be applied to parts purchases on the current invoices that you are paying for. We will only go back 60 days. If your account is beyond 60 days past due, it will not be eligible for TRIP.

Champion Tow Ropes Are In!



These Champion Tow Ropes are versatile, lightweight, tough, safe and strong enough to pull out a T9!

Stop in either of our stores to check them out today!

Ithaca

210 Dilts Rd ~ McBain, MI
Mon-Fri: 8:00 - 5:00 ~ Sat: 8:00 - 12:00
P: 989-436-8181 / F: 989-436-8585


www.ellensequipment.com

McBain

5297 W Stoney Corners Rd ~ McBain, MI
Mon-Fri: 8:00 - 5:00 ~ Sat: 8:00 - 12:00
P: 231-825-2416 / F: 231-825-2292