

NEWS about Red White & Blue

Mahindra  Bobcat. 

CUSTOMER APPRECIATION WEEK

March 15-20

Join us in all 3 stores for the biggest discounts of the year for oils, lubricants, grease, hay preservative, net wrap, twine, toys, apparel, and more! Also enjoy complimentary coffee and donuts, various giveaways, and enter for a chance to win the grand prize!



Giveaways- Stop in the store anytime throughout the week to take part in mini games or follow us on Facebook to see how to win our virtual giveaways!

Coloring Contest- Enter into our kids coloring contest (12 and under)! Kids will compete against kids in their own age bracket for a chance to win \$20 in blue bucks! Each submission will enter your child into the grand prize! Pick up a coloring page in store or download one from our website [2021 Coloring Page](#). Submit your coloring contest to hollie@ellensequipment.com

Pancake Breakfast- Unfortunately due to state restrictions we are unable to host the pancake breakfast this year.

Grand Prizes- This year we will be doing two grand prize giveaways! Kids can win a **toy pedal tractor** and the adult grand prize is a **Traeger Grill!**

Food For Kids: Backpack Program

Ellens Equipment is taking part in the Backpack Program again this year. For every item you bring in to any of our three stores during the month of March, Ellens Equipment will donate \$1 to the local programs. Some ideas of food that could be donated include: fruit snacks, animal crackers, fruit cups, trail mix, pretzels, macaroni and cheese, ravioli, applesauce cups, etc. Thank you for your donation to help local children!

Now in 3 locations!

Ellens Equipment has recently acquired Tilmann Hardware of Beal City. We now have access to hardware and Husqvarna equipment! **Keep in mind:** we can deliver items from any store to any parts drop locations.



We're Hiring!

Service Technician in McBain
and
Service Technician in Beal City

DOOSAN

We are now selling Doosan equipment out of McBain and Ithaca!

New Faces!

Please join us in welcoming our newest employees, Jim Sutterfield, Mick Gifford, Elton Clark, and Curt Beebe. In McBain, Jim is our new warranty writer. In Beal City, Mick is our newest salesman. Elton and Curt are our newest service technicians in Beal City.

New Trade-Ins

Visit our website to view our newest trade in equipment!



- **FREE DRUM** of CropSaver Hay Preservative with purchase of an applicator system
- **15% OFF** Filters with a qualifying purchase of genuine New Holland lubricants and/or coolants



March Parts Specials:

- **10% Off Parts** (excludes special priced oil & twines, Fleetguard, and Husqvarna equipment)
- **New Holland Grease & Oil**
- **Bobcat Hydraulic Oil**
- **Net Wrap**
- **Plastic & Sisal Twine**

Don't Forget: During Customer Appreciation Week, we have our best prices of the year!



www.ellensequipment.com

McBain

5297 W Stoney Corners Rd
McBain, MI
P: 231-825-2416
F: 231-825-2292

Ithaca

210 Dilts Rd
Ithaca, MI
P: 989-436-8181
F: 989-436-8585

Beal City

1963 N Winn Rd
Mt Pleasant, MI
P: 989-644-2252
F: 989-644-5147

Store Hours: Monday – Friday 8am – 5pm