



# NEWSLETTER



**Bobcat**



**DOOSAN**

## OPT-IN TO OUR TEXTS!

We now have a texting platform to better communicate and assist you! You can now text any of our stores to get updates on your parts orders, progress on service work, and make payments. We will also be able to keep you in the loop on any deals we are having!

To schedule service or request parts, text your nearest store and include your first and last name!

McBain: (231) 825-2416  
 Ithaca: (989) 436-8181  
 Beal City: (989) 644-2252



## CNH Industrial Mailing Address

Effective 10/1/2023, Citi will stop forwarding Productivity Plus payments sent to them. Please update the payment address for your productivity plus cards and include your payment stub.

Payment Mailing Address:

CNH Industrial Retail Accounts  
 PO Box 71264  
 Philadelphia, PA 19176-6264



## MAY PARTS SPECIAL:

10% off all Scag, Husqvarna, and Oregon mower blades



We will be closed Monday, May 29<sup>th</sup>

## MCBAIN NMC TRIP REMINDER:

Just a reminder, if you would like TRIP for your parts purchases be sure to include your pre-filled TRIP slip including your family number with your payments.

**90 DAYS  
 NO INTEREST  
 NO PAYMENT  
 NO ADDED COST**

Now extended to 06/30/23!

CNH's 90 Days No Interest, No Payment promotion is available through June. This is available on purchases \$1,500 and up that contain 50% New Holland parts.

## NEW FACES!

Harry Petros and William Belson are our new service technicians in Ithaca!

# NEW CUSTOMER OFFER

**\$100 STATEMENT CREDIT**

## New Customer Statement Credit Offer

CNH Industrial Capital is offering a \$100 Statement Credit for all new applications opened through June, following \$500 in purchases by December 31 for customers using their new Productivity Plus Account.

Additionally, customers can receive a \$25 statement credit after enrolling their Productivity Plus account in paperless statements.

## OPEN POSITIONS

- **McBain: Service Technician**
- **McBain: Salesman focusing on the Northern MI territory**
- **Beal City: Service Technician**
- **Ithaca: Service Technician**

Resumes can be dropped off in store or emailed to [hr@ellensequipment.com](mailto:hr@ellensequipment.com). All open job positions can be viewed on our website under the careers tab [www.ellensequipment.com/jobs.htm](http://www.ellensequipment.com/jobs.htm)



- Up to \$100 off filters
- Up to \$100 off OEM engine oil
- 10% off select round baler parts with a minimum \$500 purchase
- 10% off select forage harvester parts with a minimum \$500 purchase
- \$75 off every \$750 spent on select hay & forage cutterbar parts



## Traveling T-Shirt Contest

Capture your shot at winning a \$200 Visa gift card through our Traveling T-Shirt Contest!

To enter into the contest, send a picture of your travels in your Ellens Equipment apparel to [hollie@ellensequipment.com](mailto:hollie@ellensequipment.com) or message us on Facebook!

Contest runs through Labor Day weekend.

## CALENDAR CONTEST

Send in your contest entries to be featured in the 2024 Ellens Equipment calendar! Send to [hollie@ellensequipment.com](mailto:hollie@ellensequipment.com)



[www.ellensequipment.com](http://www.ellensequipment.com)

**McBain**  
5297 W Stoney Corners Rd  
McBain, MI  
P: 231-825-2416  
F: 231-825-2292

**Ithaca**  
210 Dilts Rd  
Ithaca, MI  
P: 989-436-8181  
F: 989-436-8585

**Beal City**  
1963 N Winn Rd  
Mt. Pleasant, MI  
P: 989-644-2252  
F: 989-644-5147

**Store Hours: Monday – Friday 7:00 am – 5:00 pm**  
**Saturday 7:30 am – Noon**