



NEWSLETTER



Bobcat



DOOSAN

NEW HOLLAND DEALER SPOTLIGHT

Ellens Equipment was featured in New Holland’s dealer spotlight for best practice for having the highest percentage of equipment that was “Fixed Right the First Time” in 2022. Our corporate service manager, Brent Whetstone, was interviewed for the spotlight and was able to talk about how reliable service is the heart of a positive customer experience.

Traveling T-Shirt Contest

Capture your shot at winning a \$200 Visa gift card through our Traveling T-Shirt Contest! So far our apparel has made it to Mexico, Curacao, and Arizona!

To enter into the contest, send a picture of your travels in your Ellens Equipment apparel to hollie@ellensequipment.com or message us on Facebook!

Contest runs through Labor Day weekend.



OPEN POSITIONS

- McBain: Service Technician
- McBain: Salesman focusing on the Northern MI territory
- Beal City: Service Technician
- Beal City: Salesman for Mid-Michigan
- Ithaca: Service Technician



Resumes can be dropped off in store or emailed to hr@ellensequipment.com. All open job positions can be viewed on our website under the careers tab www.ellensequipment.com/jobs.htm

APRIL PARTS SPECIAL:

For every parts invoice over \$500, get entered to win a Husqvarna 130C trimmer!



New Faces!

Jeff Nielsen is our newest parts associate in the Ithaca store.

Also in Ithaca, John Ratu, is our new parts delivery driver.

SPRING INTO BIG SAVINGS ON ALL IN STOCK COMPACT TRACTORS

Come in today and ask about 0% financing for up to 84 months OR the free loader program OR large cash incentives while supplies last!



Get Ready for Spring Clean-Up with Husqvarna Handhelds



New Holland Parts Promos

- Up to \$100 off filters
- Up to \$100 off OEM engine oil
- 10% off select round baler parts with a minimum \$500 purchase
- 10% off select forage harvester parts with a minimum \$500 purchase
- \$75 off every \$750 spent on select hay & forage cutterbar parts



WE'VE EXTENDED OUR PARTS HOURS

Monday – Friday: 7:00am – 5:00pm | Saturday: 7:30am – 12:00pm

'18 New Holland FR780
\$295,000 | McBain



Featured Trade-Ins



'16 New Holland FR650
\$222,500 | McBain



'18 Oxbo 2334 Merger
\$139,900 | Ithaca

(2) Oxbo 334 Mergers
\$98,900 | McBain
\$75,000 | Ithaca



www.ellensequipment.com

McBain

5297 W Stoney Corners Rd
McBain, MI
P: 231-825-2416
F: 231-825-2292

Ithaca

210 Dilts Rd
Ithaca, MI
P: 989-436-8181
F: 989-436-8585

Beal City

1963 N Winn Rd
Mt. Pleasant, MI
P: 989-644-2252
F: 989-644-5147

Store Hours: Monday – Friday 7:00 am – 5:00 pm
Saturday 7:30 am – Noon