



# Happy New Year 2023

We would like to thank you all for your continued support this past year. We are truly grateful for your business on all your equipment needs. We look forward to another blessed year as your parts, service, and equipment dealer. Thank you!

Closed: December 31<sup>st</sup> for New Years Eve

## CUSTOMER APPRECIATION WEEK January 16 - 21

### All Week

Head into any of our stores for hot coffee, fresh donuts, great giveaways, and parts discounts!

Get the biggest parts discounts of the year on: Husqvarna handhelds, coolants, lubricants, filters, net, twine, grease, hay preservative, and oil.

### Grand Prizes

Enter to win a Husqvarna battery-powered grand prize package! That includes a chainsaw, handheld blower, and a weed trimmer!

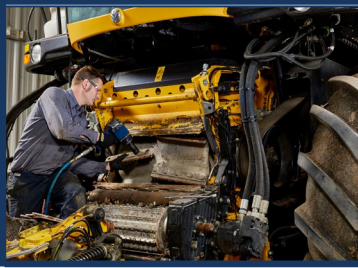
Kids can win Blue Bucks to spend in store for winning their age group's coloring contest!

## PANCAKE BREAKFAST IN ITHACA

Wednesday, January 18 9am - 12pm

Join us in Ithaca on Wednesday, January 18 for giveaways and a pancake breakfast!

\*\*\*There will not be a breakfast in McBain in 2023\*\*\*



**Don't Wait to Get Your Equipment Inspected**  
 Contact our service department nearest to you to schedule and get ready to roll for spring!



## WE ARE HIRING

- **McBain: Service Technician**
- **McBain: Salesman focusing on the Northern MI territory**
- **Ithaca: Service Technician**
- **Beal City: Service Technician**
- **Beal City: Salesman**

Resumes can be dropped off in store or emailed to [hr@ellensequipment.com](mailto:hr@ellensequipment.com).

All open job positions can be viewed on our website under employment [www.ellensequipment.com/jobs.htm](http://www.ellensequipment.com/jobs.htm)

## NEW FACES

In McBain, **Trent Kirt** is our new inside salesman. **Keith Foley** has joined our McBain service department for service support. Also in McBain, **Johnathan Charlick** is our newest service technician.

## Paperless Billing

We have switched to paperless billing! Paper statements will no longer be sent out. If you haven't yet, please contact the accounting department to provide the information needed. (231) 825-2416

## Geringhoff Parts Discount

Get 5% off a purchase of \$500 or more on Geringhoff parts.



## BE READY FOR THE NEXT WINTER STORM

We have generators, snow blower attachments, snow blades, snow pushers, and more!



## NEW HOLLAND PARTS PROMOTIONS

- Up to \$100 off filters
- Up to \$100 off OEM engine oil
- Free CropSaver Hay Preservative with purchase of applicator system
- 10% off round baler parts
- Free EZ-Pilot Pro License with purchase of XCN display and guidance bundle
- 10% off FR series SPFH parts
- \$2 off Earth Metal sweeps
- \$5 off Smartfit bucket teeth
- 10% off combine header inspection



[www.ellensequipment.com](http://www.ellensequipment.com)

### McBain

5297 W Stoney Corners Rd  
 McBain, MI  
 P: 231-825-2416  
 F: 231-825-2292

### Ithaca

210 Dilts Rd  
 Ithaca, MI  
 P: 989-436-8181  
 F: 989-436-8585

### Beal City

1963 N Winn Rd  
 Mt. Pleasant, MI  
 P: 989-644-2252  
 F: 989-644-5147

**Store Hours: Monday – Friday 8:00 am – 5:00 pm**  
**Saturday 8:00 am – Noon**