

Smart Solutions

	\$1.50/ac	\$2.25/ac	\$3.00/ac	\$3.50/ac	\$6.00/ac
	SMART IMAGERY	SMART INSITE	SMART	SMART NUTRIENT	SMART VR
	Crop Monitoring Solution	Crop Monitoring & Digital Agronomy Solution	Integrated Data Solution	Integrated Data & Agronomy Solution	Integrated Data & Precision Agronomy Solution

SATELLITE IMAGERY	Scouting Maps	●	●	●	●	●
	Crop Health Maps	●	●	●	●	●
	Health Change Maps & Notifications	●	●	●	●	●
HARDWARE	CanPlug™ For every piece of equipment			●	●	●
	On-Farm Weather Stations		●	●	●	●
SOFTWARE	FarmCommand™	●	●	●	●	●
SERVICES	Fertility Planning				●	●
	Zone Mapping					●
	Ground - Truthing					●
	Soil Testing				Composite	Zone or Grid
	Prescription Maps Seeding, Fungicide, Fertilizing, Desiccation				Flat	VR
	Profit Map					●
	Nitrogen Manager					●
	Tech Support	●	●	●	●	● FieldReady™
SUPPORT	Agronomic Support		●	●	●	●






DATA DRIVES DECISIONS. MAKE SURE IT'S RIGHT.

More data is only a good thing if it's the right data. It's not about how much you are collecting, it's what you are collecting, how you are collecting it and how accurate it actually is. Before discovering how data can work for your farm, you should first understand where it comes from.



INTRODUCING FARMCOMMAND – YOUR ALL-IN-ONE FARM MANAGEMENT PLATFORM

FarmCommand automatically integrates all sources of data and delivers what growers need most: swift, accurate, in-field decision support.

 Jobs & Assets	This tool allows you to plan operations, manage logistics, schedule tasks and keep track of all important records.
 Weather	A dense network of weather stations coupled with highly sophisticated forecasts provides detailed analyses of regional trends. Plan all farm activities for the coming hours and days based on up-to-date, field-centric weather.
 Equipment	Track your fleet in real-time, monitor equipment health, view historical paths and review overall performance of each field activity. Analytics & Reports provide comparative equipment information on both individual & aggregated levels.
 Maps	With all your data in one place, you can layer maps or compare them side-by-side to review the season and discover new patterns in your fields.
 As-Applied Data	Knowing what you applied, how you applied it and exactly when it was applied allows you to confirm the accuracy of each application. All data is displayed in a consistent format, so you can review prescriptions and compare application decisions to in-season imagery and yield results.
 Daily Imagery & Directed Scouting	Easy-to-read Crop Health Maps enable and enhance agronomic decisions. Timely Scouting Maps allow you to monitor both subtle and major variations in vegetation and soil across your fields. You can take these maps on the go with our Scouting app.
 Harvest Data	Our advanced analysis engine automatically cleans yield data, fills missing swaths and provides post-harvest calibration across multiple combines. Additional map layers, including elevation, moisture and productivity, are also available to help you plan and review your harvest.
 Benchmarking, Analytics & Reports	With tens of thousands of fields in our database, you can measure the relative yield of hybrids and varieties grown on your farm and within up to 480 miles of your region.
 Predictive Modeling	Farmers Edge applies analytics to all data to form predictive models and valuable insights. The following models are currently available: Crop Growth Stages, Pests Modeling, Nitrogen & Yield Modeling.

VARIABLE RATE TECHNOLOGY

Farmers Edge provides a turn-key VRT program that's zone or grid based, measurable and includes agronomic and technical support to help you optimize inputs across every acre.

NUTRIENT MANAGEMENT

The program includes GPS-guided composite soil sampling to discover average soil nutrients, independent and unbiased recommendations and fertility planning for the whole farm.

TRAINING & SUPPORT

We know that you don't have time to waste. Our mission is to help you make the best use of our precision digital tools through effective and responsive support and a broad range of training resources.