

SMART VR

INTEGRATED DATA & PRECISION AGRONOMY SOLUTION



Data collected from your farm is crucial for making better decisions and building more accurate prescription maps. With Farmers Edge, you get precision digital solutions built on an integrated farm management platform powered by billions of field-centric data points. Through a field-centric technology approach, Farmers Edge enables more precise farming, ultimately increasing yields.

STEP 1: SOIL SAMPLING PROGRAM

Accurate soil sampling translates into higher productivity and better yields. Choose a soil sampling strategy that is best for your farming operation.

ZONE MANAGEMENT PLAN

Zone Maps are derived from imagery and historical records to identify areas of varying productivity in your fields. These areas are then soil sampled to identify available nutrients.



GRID MANAGEMENT PLAN

Choose the right grid size for your farm. Recommended size: 2.5 acre grid or 5 acre grid. Grids are soil sampled and tested to derive the areas of varying productivity.



We combine actual soil testing (AST) with Virtual Soil Testing technology (VST) - a time saving technology that combines current weather data with historical crop, yield and environmental data to predict nutrient levels in the field.

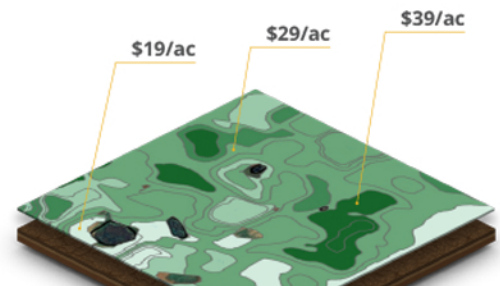
	AST	VST
Year 1	All variable rate acres	N/A
Year 2 to 4	Site-specific areas on every field	All variable rate acres

STEP 2: PRESCRIPTION MAPS & FIELDREADY™

Working closely with you or your trusted advisors, Farmers Edge develops an advanced agronomic plan matching zone or grid derived productivity areas to yield targets and product requirements. VR prescriptions are available for planting, fertilizing, fungicide & desiccation. Precision Technology Specialists will visit your farm to prepare equipment and ensure data is logging before each field operation.

STEP 3: PROFIT MAPS

You can't manage what you don't measure. Profit Maps integrate application prescriptions, harvest data, commodity costs, product costs and check strip data to show you the ROI of your variable rate decisions.



RECEIVE A COMPLETE DATA SOLUTION ACROSS YOUR WHOLE FARM

DAILY SATELLITE IMAGERY



Scouting
Maps



Crop Health
Maps



Health
Change Maps
& Notifications

HARDWARE



On-Farm
Weather
Stations



CanPlugs™
In-field telematics &
data transfer devices

SOFTWARE - FARMCOMMAND (WEB & APP)



Dashboard



Maps



N-Manager



Equipment



Weather



Jobs
& Assets



Analytics
& Reports



Predictive
Modeling



Scouting

SERVICES & SUPPORT



Fertility
Planning



Zone
Mapping



Ground
Truthing



Soil
Testing



Prescription
Maps



Tech & Agronomic
Support

GET MORE VALUE FROM YOUR FERTILITY PROGRAM

Request a Demo Today

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